

Why? The in-house launch is the ideal opportunity to bring key people together and kick off the program(s) in-house, explaining their objectives and how they fit in with your organizational priorities.

When? The meeting takes place at least one week before the official launch, in person or via the videoconferencing platform of your choice.

How and whom to invite? The company hosts the meeting, and our team takes part at a time of your choosing, for 10 to 15 minutes, to present the program(s) to your guests: **participants, graduates/mentors, managers and members of human resources and senior management.**

💡 We recommend recording the meeting for absent guests.

AGENDA

Prepare and your meeting agenda with us, based on this model that can be tailored to your needs.

- **5 minutes:** Guests welcomed by program leaders: participants, managers, graduates, sponsors, members of human resources and senior management, The A Effect team.
- **5 minutes:** Introductory remarks from the program leader, senior executive and/or human resources manager
- **10-15 minutes:** Program presentation by The A Effect Team followed by a quick question and answer period
- **5 minutes:** Testimonial from one or two **graduates** of The A Effect or, if possible, from a **graduate and her manager**. We recommend an “interview” format: the graduate and/or her manager are interviewed by the program manager or sponsor.
 - Presentation: full name, job title, year of participation in The A Effect
 - 2 highlights or key learnings
 - 2 tips to share with participants and their managers to get the most out of the program
- **5-10 minutes:** Roundtable to get to know the cohort program participants (if possible, depending on number of participants)

- **15-20 minutes** (optional): Discussion period between participants, facilitated by the program leader or The A Effect graduate (if possible) Here are a few suggested talking points:
 - Why are you participating in The A Effect's program?
 - How do you define ambition?
 - What do you hope to learn from this experience?