FALL 2024

The key steps to make this cohort a success for your participants and your organization

March to August 2024	**Preparation of the cohort** • Identification of candidate selection criteria • Reservation of places according to program • Selection of candidates • Involvement of managers and senior management • Pre-launch meeting preparation
Friday, August 23	**Deadline for official participant registrations** • Official participant registration via our form • Identification of Program Managers
Between August 19 and September 13, 2024	**Pre-launch meeting** • For companies registering 11 or more participants • Hosted by the company, program presentation by The A Effect • In the presence of participants, sponsors, managers, members of human resources and/or senior management.

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Throughout the cohort **From March to June 2024**	■ **Company support** • Support for participants through internal activities, the creation of a dedicated Teams group, the support of sponsors, and visibility on your internal and external networks. • Involvement of managers and/or immediate superiors via dedicated emails and guided discussions. 💡 • You will receive communications including our tips and best practices for supporting your participants at key moments in the programs.
February 2025	■ **Final reports** • For companies enrolling 5 or more participants in the same program, you will receive a group report presenting the progress of your participants and the data surrounding their commitment to and appreciation of the program. • We'll invite you to a cohort review, to gather your feedback and evaluate the next steps together.

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