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**RE: This Spring, (Company name) is participating in the Ambition Challenge of The A Effect**

(Company name) is proud to announce its participation in the newest cohort of the [**Ambition Challenge**](https://the-a-effect.com/produit/ambition-challenge/) **of The A Effect** taking place from March 7 to June 15, 2025.

(Section to be adapted: how does this initiative fit into your organization, and what are your objectives?) As you know, the complexity of the issues faced by organizations makes it more necessary than ever to leverage the best available talents. It has been shown that companies with gender balance at all levels have better economic performance thanks to a greater diversity of opinions and talents. So, contributing to our female employees’ development is a priority for us.

**Program Objective**

The Ambition Challenge propels the careers of female talent and helps them better communicate their ambition. The program is built on three pillars: confidence, risk-taking, and influence.

**A 100-Day Online Experience**

The program offers a unique methodology based mainly on microlearning, the shift from introspection to action, triad and network meetings, and the presence of world-class leaders.

**Participation Criteria**

* Have a minimum of 5 years’ professional experience
* Demonstrate a keen interest in growing and maximizing their impact within their company
* Be able to devote 2 to 3 hours per week to the program

(Section to be adapted to your company’s own selection process) **Interested in participating in the Ambition Challenge? Are you a manager or immediate supervisor of a potential candidate?** Contact us before (deadline) to learn more about the selection criteria and registration process.

In the meantime, have a look at the [**Candidate's Guide**](https://web.effet-a.com/hubfs/Outils%20DDA-SC/TheAEffect_Candidate-Guide_Schedule_Spring.pdf), for program goals and methodology, as well as the detailed schedules.

See you soon,

(Your signature)